

**Bundled Membership/Advertising/Marketing Program Plans
Individual Costs of Each Item**

Basic

\$7,079

Included

- PVA Associate Membership Dues \$1,567
- MariTrends 2025 Exhibit Booth \$1,796
- 1/4-page Four (4) Color Ad in each FOGHORN issue (11x) \$2,969*
*Complimentary 4-color upgrade for bundled advertisers.
- 1/2-page Four (4) Color Ad in PVA Membership Directory \$747

Standard

\$9,980

Included

- PVA Associate Membership Dues \$1,567
- MariTrends 2025 Exhibit Booth \$1,796
- 1/2-page Four (4) Color Ad in each FOGHORN issue (11x) \$5,381*
*Complimentary 4-color upgrade for bundled advertisers.
- Full page Four (4) Color Ad in PVA Membership Directory \$1,236

Premium

\$12,436

Included

- PVA Associate Membership Dues \$1,567
- MariTrends 2025 Exhibit Booth \$1,796
- Full page Four (4) Color Ad in each FOGHORN issue (11x) \$7,837*
*Complimentary 4-color upgrade for bundled advertisers.
- Full page Four (4) Color Ad in PVA Membership Directory \$1,236