

**Bundled Membership/Advertising/Marketing Program Plans  
Individual Costs of Each Item**

**Basic**

\$7,033

Included

- PVA Associate Membership Dues \$1,521
- MariTrends 2024 Exhibit Booth \$1,796
- 1/4-page Four (4) Color Ad in each FOGHORN issue (11x) \$2,969\*  
\*Complimentary 4-color upgrade for bundled advertisers.
- 1/2-page Four (4) Color Ad in PVA Membership Directory \$747

**Standard**

\$9,934

Included

- PVA Associate Membership Dues \$1,521
- MariTrends 2024 Exhibit Booth \$1,796
- 1/2-page Four (4) Color Ad in each FOGHORN issue (11x) \$5,381\*  
\*Complimentary 4-color upgrade for bundled advertisers.
- Full page Four (4) Color Ad in PVA Membership Directory \$1,236

**Premium**

\$12,390

Included

- PVA Associate Membership Dues \$1,521
- MariTrends 2023 Exhibit Booth \$1,796
- Full page Four (4) Color Ad in each FOGHORN issue (11x) \$7,837\*  
\*Complimentary 4-color upgrade for bundled advertisers.
- Full page Four (4) Color Ad in PVA Membership Directory \$1,236