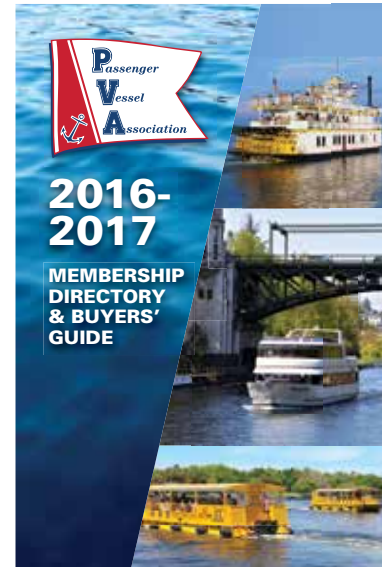


2017-2018 PVA Membership Directory and Buyers' Guide

Have your message seen by decision-makers for an ENTIRE YEAR!

The **2017-2018 PVA Membership Directory and Buyers' Guide** is a unique, "one-stop" resource that PVA members use to reach colleagues, contact PVA's staff and leadership, and call on the associate members who can solve their operational challenges. Rates are cost-effective and the shelf life is very long – 12 months!

Ads are placed on a first come, first-served basis – reserve yours today!



AD SIZES AND RATES (Please indicate desired ad size)			
COVERS (4-color only) Full Page Specs Trim: 5.5"W x 8.5"H Live: 4.5"W x 7.5"H Bleed: 5.75"W x 8.75"H	SOLD Back Cover	\$1,705	DEADLINES! Space reservations: Friday, August 25, 2017 Ad materials: Friday, September 1, 2017
	SOLD Inside Back Cover		
	SOLD Back Cover		
FULL PAGE Add 10% for preferred position, please specify	BW <input type="checkbox"/> \$880	2-color (Black + 1-color) <input type="checkbox"/> \$1,138	4-color <input type="checkbox"/> \$1,396
HALF PAGE HORIZONTAL 4.5"W x 3.375"H	BW <input type="checkbox"/> \$568	2-color (Black + 1-color) <input type="checkbox"/> \$846	4-color <input type="checkbox"/> \$1,083
AD MATERIALS (please check one)	<input type="checkbox"/> Sending new ad <input type="checkbox"/> Pick up ad from 2016-2017 Directory <input type="checkbox"/> As is <input type="checkbox"/> With edits		
FILE FORMATS ACCEPTED: Hi-Res PDF, JPG, TIFF			

ADVERTISER INFORMATION

CONTACT NAME _____ TITLE _____

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Return this form to bill@philipspublishing.com or fax it to 206-284-0391 no later than August 25, 2017
Send files to: bill@philipspublishing.com no later than September 1, 2017

Questions about advertising? Bill Forslund: 206-284-8285 or email: bill@philipspublishing.com
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