



2019 Bundled Membership Value Breakdown

Gold Member	Bundled Rates	Non-Bundled Rates	Silver Member	Bundled Rates	Non-Bundled Rates	Bronze Member	Bundled Rates	Non-Bundled Rates
PVA Membership Dues	\$1,392.00	\$1,547.00	PVA Membership Dues	\$1,392.00	\$1,547.00	PVA Membership Dues	\$1,392.00	\$1,547.00
MariTrends Exhibit Booth Space	\$1,570.00	\$1,745.00	MariTrends Exhibit Booth Space	\$1,570.00	\$1,745.00	MariTrends Exhibit Booth Space	\$1,570.00	\$1,745.00
11 b/w full page FOGHORN ads	\$6,757.00 ¹	\$10,192.00 ³	11 b/w 1/2 page FOGHORN ads	\$4,679.00 ¹	\$7,882.00 ³	11 b/w 1/4 page FOGHORN ads	\$2,558.00 ¹	\$5,517.00 ³
PVA Membership Directory Ad - Full Page/4-clr	\$1,100.00 ¹	\$1,222.00	PVA Membership Directory Ad - Full Page/4-clr	\$1,100.00 ¹	\$1,222.00	PVA Membership Directory Ad - 1/2 page	\$665.00 ¹	\$740.00
Total Annual Cost	\$10,819.00	\$14,706.00	Total Annual Cost	\$8,741.00	\$12,396.00	Total Annual Cost	\$6,185.00	\$9,549.00
Cost if Purchased Separately	\$14,706.00		Cost if Purchased Separately	\$12,396.00		Cost if Purchased Separately	\$9,549.00	
Bundled Savings	\$3,887.00		Bundled Savings	\$3,655.00		Bundled Savings	\$3,364.00	
Additional Bundled Member Savings		²	Additional Bundled Member Savings		²	Additional Bundled Member Savings		²
Second Color	FREE		Second Color	FREE		Second Color	FREE	
BUNDLED UPGRADE OPTIONS AVAILABLE AT ADDITIONAL INCREMENTAL COST								
4-Color Upgrade						1/4 to 1/3 Page Upgrade		
Monthly	\$219.00		1/2 to Full Page Upgrade			Monthly	\$82.00	
Annually	\$2,409.00		Monthly/Annually	Upgrade to Gold		Annually	\$902.00	
Inside Covers (Includes 4 Color Upgrade)						1/4 to 1/2 Page Upgrade		
Monthly	\$352.00		4-Color Upgrade			Monthly/Annually	Upgrade to Silver	
Annually	\$3,872.00		Monthly	\$219.00				
Outside Cover (Includes 4 Color Upgrade)			Annually	\$2,409.00		4 Color Upgrade		
Monthly	\$454.00					Monthly	\$219.00	
Annually	\$4,994.00					Annually	\$2,409.00	

¹ Rates include 10% bundled discount plus 15% discount for digital-ready art
² All bundled members receive a second color FREE
³ 2-color rate

NOTE: To increase ad size from 1/4, or 1/2 to full page, purchase the next highest bundled member level



Bill Forslund
Advertising Manager, FOGHORN Magazine
 Philips Publishing Group
 4257 24th Avenue W • Seattle, WA 98199
 tel: 206-284-8285 • fax: 206-284-0391
 bill@philipspublishing.com



Leslie Kagarise
Director of Finance
 103 Oronoco Street, Suite 200 • Alexandria, VA 22314
 tel: 800-807-8360 ext. 25 • fax: 703-518-5151
 lkagarise@passengervessel.com